

iVillage Banner Ads

I wrote these lines for click-through banner ads that appeared on the iVillage Web site.

Fun & Games page

The thrill of victory, the agony of...defeat.
Solitaire on the iVillage Fun & Games Page.

Unscramble your EGSG!
Start your morning with Boggle at the iVillage Fun & Games page.

Passive Aggressive
Let it all out with Tank Runner! The iVillage Fun & Games page.

Neat-o Keno!
Play for cash at the iVillage Fun & Games page.

iVillage Music Network

Music Hath Charms to Soothe the Savage...Boss?
Give it a try with the iVillage Music Channel!

The Spice of Life
A dash of jazz, a pinch of folk. Get into the mix at the iVillage Music Channel.

iVillage Promo Blurbs

I wrote these blurbs to alert registered members about special events and new features of the site. They appeared in monthly member emails.

Fun & Games page

Power Play

You're not just doing crosswords – you're defining your terms. You're not just spinning the roulette wheel – you're practicing taking chances. You're not just playing checkers – you're learning when to make your move. The iVillage Fun & Games page. Serious fun at work.

Aargh!

All stressed out and nowhere to go? Get it out of your system on the iVillage Fun & Games page! Blast the sky free of alien invaders, go head-to-head with online chess gurus – or if you're feeling lucky, lay it on the line with cyber-roulette and win real cash prizes. Whew! Now isn't that better?

Are We Having Fun Yet?

Beat yourself at Solitaire. Beat the odds at roulette. Yell "CHECKMATE!" as loud as you can. Play for cash prizes — 24 hours a day. At the iVillage Fun & Games page, there's no admission fee, no chaperones and you never have to wait in line. Need I say more?

Garden Channel

Mud Between Your Toes

Gardening with the kids this summer? Not sure how to begin? Visit the iVillage Garden Channel and awe them with your skill. Find your zone — then choose the perfect plants. Learn what to do (and how and when) with our weekly Garden Calendar. (But when it comes to figuring out who booby-trapped the sprinkler, you're on your own!).